



Online Security Notice

Guidepoint Systems knows that you care how information about you is used and shared. We appreciate your trust and make safeguarding this information a high priority. We utilize a variety of measures to maintain the integrity of personal information, including encryption technology to facilitate the transmission of your information on all our secure web pages, password protection, cookies and limitations on authorized users. Our online Web interface area is designed to let you access certain functions and online shopping, while maintaining you're the privacy of any information you share with us, including your name, mailing address, email address, credit card information, vehicle information and any other information you share with us.

What Personal Information About Customers Does Guidepoint Systems Gather?

The information we learn from customers helps us personalize and continually improve your experience at Guidepoint Systems. Here are the types of information we gather.

- **Information You Give Us:** We receive and store any information you enter on our Web site or give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features. We use the information that you provide for such purposes as responding to your requests, fulfilling orders, customizing future shopping for you, improving our store features, and communication with you.
- **Automatic Information:** We receive and store certain types of information whenever you interact with our website. For example, like many web sites, we sometimes use "cookies," and we obtain certain types of information when your Web browser accesses our website.
- **E-mail Communications:** To help us make e-mails more productive to improve service and your shopping experience, we sometimes send you newsletters of our services and products, notifications of changes to our policies, and order confirmations. If you do not want to receive e-mail from us, other than order notifications and receipts, please respond to an email with the word "REMOVE" in the subject line. It's that simple.

How Secure Is Information About Me?

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you provide to us for purchasing of our products or services. We reveal only the last five digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing. It is important for you to protect against unauthorized access to your password and to your computer. Be sure to sign off when finished using a shared computer by clicking the "log off" link located in the side menu.

Automatic Information

For security purposes Guidepoint Systems sometimes collects and analyzes the Internet protocol (IP) address used to connect your computer to the Internet, and to our website. This is done for

your protection for tracking purposes in the unfortunate event that someone gains access to your personal or financial information and opens an account, or makes purchases under your name.

Questions

Questions regarding our Conditions of Usage, Privacy Policy, or other policy related material can be directed to our support staff by clicking on the "Contact Us" link in the side menu. Or you can email us at: **support@guidepointsystems.com**.